SEO traffic platform with extra possibilities to rock your ROI



The Platform

<u>Casinos Analyzer</u> is a casino review platform with own database of loyal players.

Global Reach

We operate in over 40 countries worldwide, with key markets in the America, CA, UK, AU, NZ, DE, PL.

• High Website Traffic

Casino Analyzer attracts 1,000,000 visits quarterly, driving strong engagement and ensuring maximum visibility for your content and promotions.

Player Engagement

The database gains over 50,000 registered users each month.

Proven Results

Our platform delivers exceptional results, bringing in over 15,000 FTDs per quarter — proof of our ability to attract and convert high-quality traffic.

40+ countries worldwide

1,000,000+ visits quarterly

700,000+ our community

15,000+ FTD quarterly



Traffic Structure

Our primary traffic source is SEO, complemented by a high return rate of players and strong engagement from registered users.

45% SEO
24% Community Retention
18% Direct

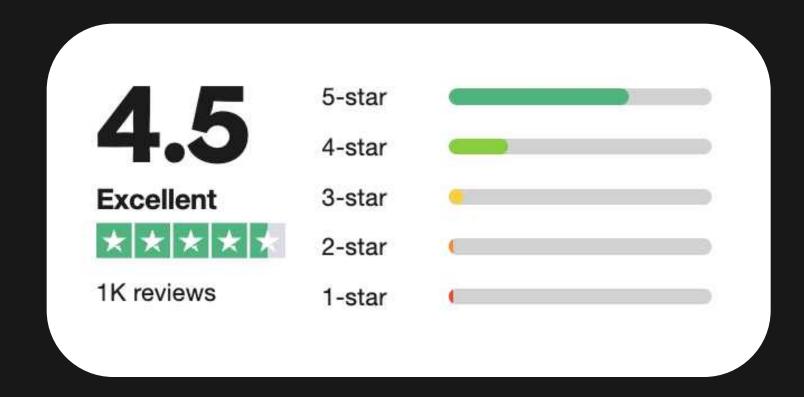
Our platform focuses on cost optimization by filtering out pages that drive traffic but don't bring in players. This way, only pages that attract active players remain, maximizing our efficiency and impact.

Half of our traffic is independent of SEO, making us resilient to Google updates and reliable for the long term. Additionally, we attract a substantial amount of direct traffic, meaning players recognize us as a Trusted Brand and visit us directly.



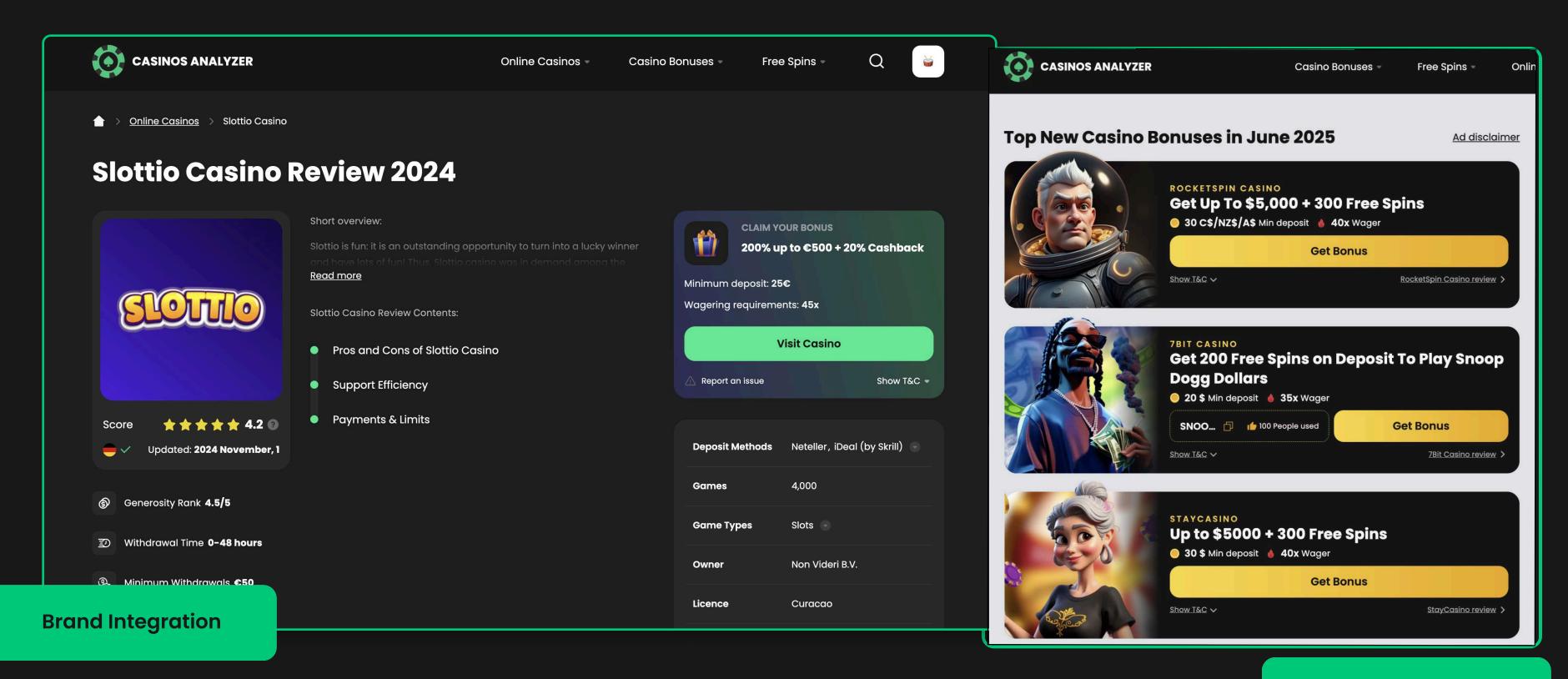
Trusted by Players

Players love Casinos Analyzer that's why <u>we've got 1000+ reviews</u> on Trustpilot with rating of 4,5 out of 5.



- Our reviews are 100% playergenerated; we never pay for them.
- These numbers reflect players' recognition of Casinos Analyzer as a trusted brand.
- Listing your casino on Casinos
 Analyzer enhances your brand's credibility.

How it looks



Sponsored Spots

Integration to the Platform



Basic Collaboration Model

We start with Integration of your Brand to the Platform which instantly boosts your brand's visibility and bonus pages drive player's intent.

The Win-Win strategy here would be:

Integration Fee + Revenue Share

one time payment

Integration allows you to get listed on 8,000+ pages with no limitations on the number of bonuses.

Combination with Sponsorships, E-mail Campaigns and Retargeting Options amplifies outcomes.



Integration to Platform

Extra step would add:

- © Recommendations for Organic Traffic:

 Get strategic advice on how to attract desired traffic quickly.
- Prompt Brand's Updates:

 Main information and Casino Bonuses.
- >> Recommendations for other Holding's websites.
- Additional Placement on Local Sites

 Expand your audience by placing content on sites with traffic from Australia, Canada, New Zealand, and Poland.

Silver

Integration withinbusiness days



Integration to Platform

On top of everything you get:

Placement on Pages with Organic Traffic
Ensure maximum coverage and exposure by placing your content on pages
with significant traffic.

Adding any desired promotion of your brand on sites

Email Campaigns

Two promo campaigns via newsletter with your exclusive offer (Get up to 170 FTDs depending on Geo) + 1 Publication on Telegram Channel

Š Price: €3,500

Integration withinbusiness days

Gold



Integration to Platform

On top of everything you get:

- **Y**Gamification Integration

 Adding your bonuses to the built−in rewards system
- Telegram4 posts instead of 1
- Email Campaigns
 12 Emails campaigns instead of 2
- Hot OfferAny available position for 1 month



Integration withinbusiness days



Integration Options

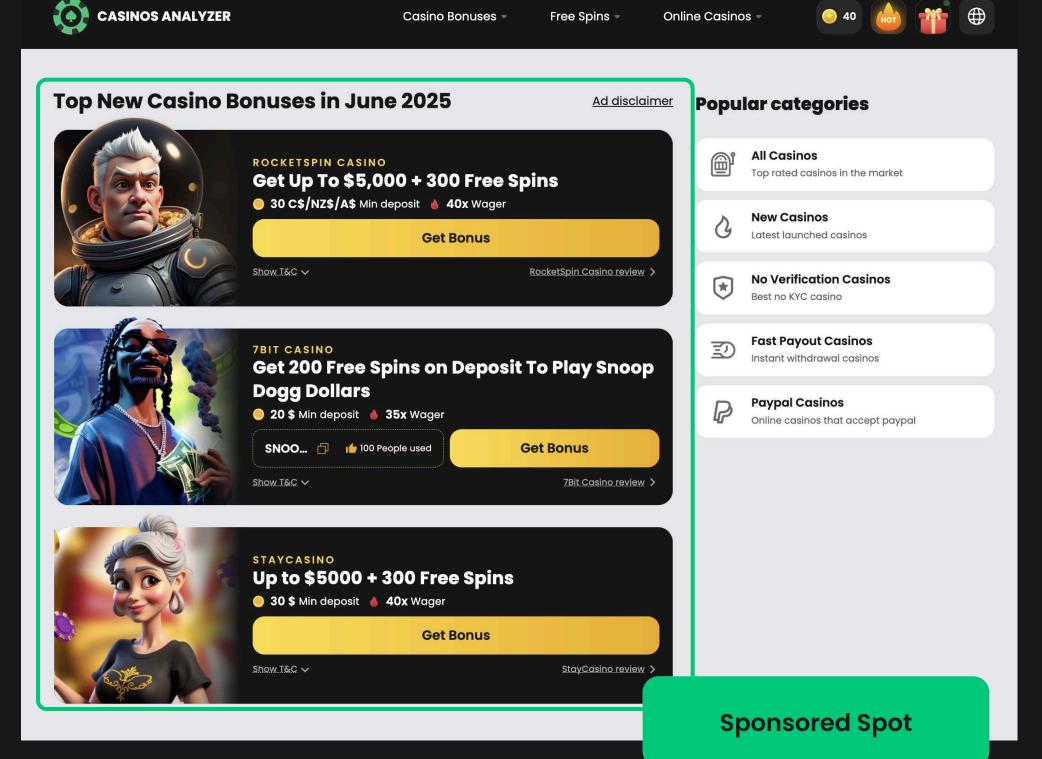
Pick the best option for you:

Integration Type	Silver	Gold	Diamond
Price	€2 000	€3 500	€10 000
Unique Brand Content			
Brand & Bonus Placement		▼	$\overline{\mathbf{V}}$
Placement on organic Pages			V
Recommendations for Targeted Traffic			
Brand Updates			 ✓
Publishing on Local Sites for AU, CA, NZ, PL			✓
Adding any desired promotion			 ✓
inclusion to Email Digest			V
Link placement		▽	
Publication on Telegram channel			 ✓
Email Campaings			V
Gamification Integration			 ✓
Hot Offer			~

Sponsored Positions



How it Looks



You can place any offers, not just those that match the user's intent on the page. If you're unable to offer no-deposit or low-deposit bonus, you can increase your visibility through special placements—ensuring your brand is seen and attracting highly engaged players.

Additionally, the top position is visible in the footer, and there are various placement options, including header, footer, and more.

Check Price and Availability



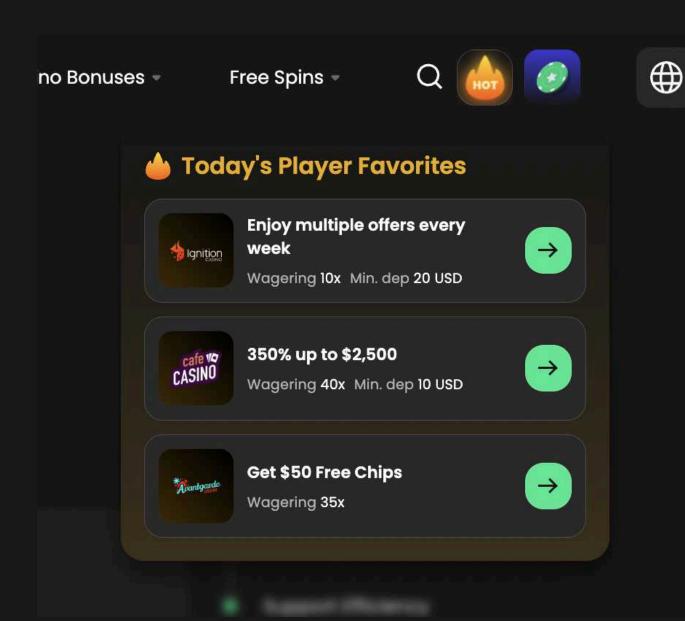


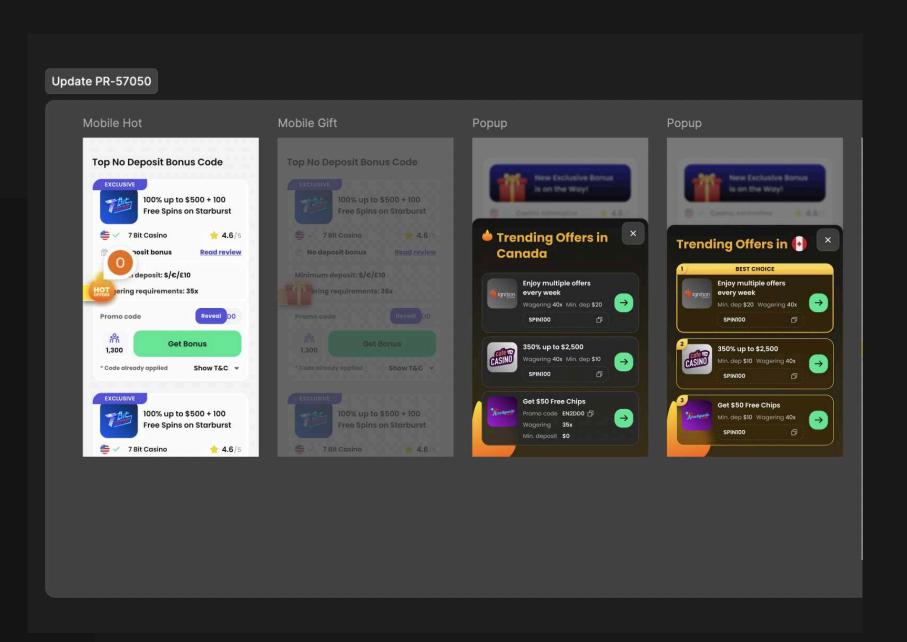
Hot Offers



Hot Offers

We've launched a new feature of showing Hot Offers to registered hence highly active users.





Check Price and Availability

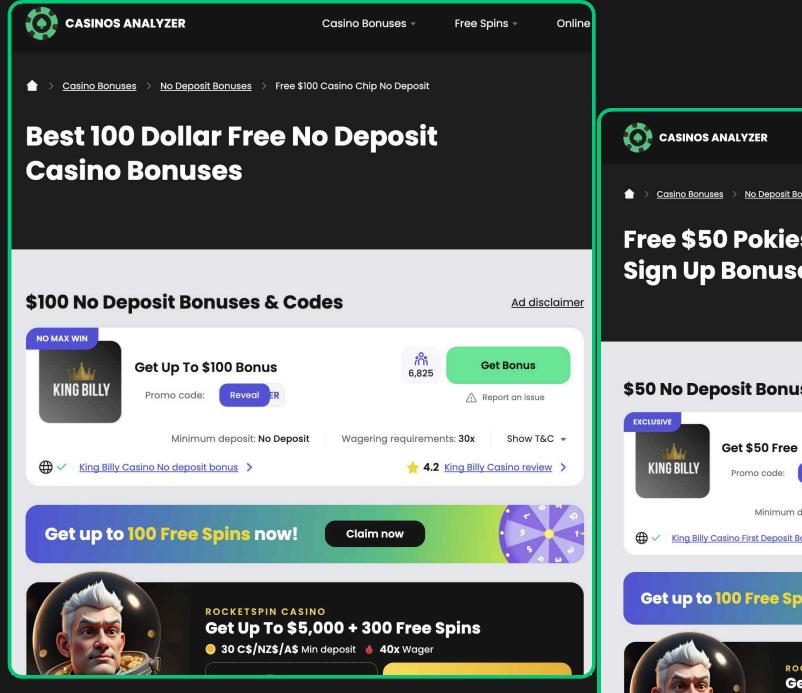


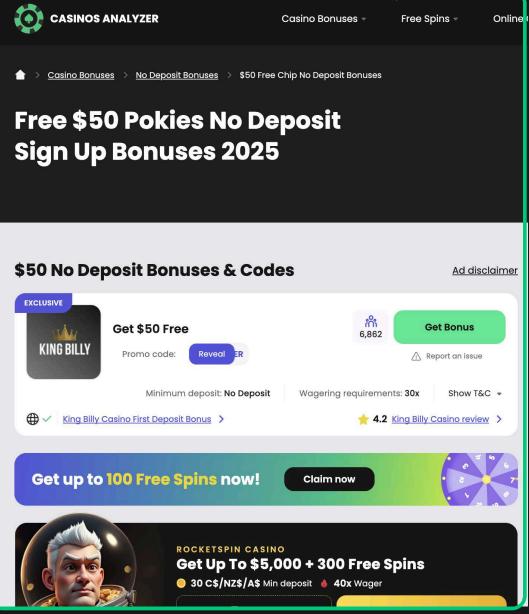


Organic Positions



Organic Page positions







Organic Page positions

What We Offer:

- Organic positions on our website your brand gains visibility in high-converting placements.
- Bonus requirements special bonuses are required for these pages to attract users.
- Traffic transparency partners can independently check traffic volumes.
- Flexible pricing geo-based prices and specific position costs can be calculated using our traffic calculator.
- Easy access partners can view all conditions and pricing via the calculator link.

<u>Traffic</u> <u>Calculator</u>



Casinos Analyzer Community



Community

Today we have 500,000 organic email subscribers

- America 215k+
- BD 113k+
- PH 64k+
- AU 46k+
- CA-38k+
- NZ 26k+
- DE 24k+
- ZA 21k+ and more ...

700,000+ gamblers in community

61,19% engagement rate

50,000+ growth players/month



Email Campaigns

Chose your plan:

Time	Price	Sending emails	Geo Included
1 Month	€3 168	4	1 Geo
2 Months	€5 870	8	2 Geo
3 Months	€8 800	12	3 Geo



Telegram Community



Boost your offers with Telegram Community

Publish your offers to reach highly motivated players at <u>@casinosanalyzer</u>

- Tier 1
- 150+ Monthly FTDs
- 90k monthly clicks

- Two monthly publications for €500
- Pin your offer on the channel for 7 days: €300
- Two publications plus a pinned post: €700



Telegram



Retargeting Options



Boost Your Facebook Marketing Performance

Retarget our audience with your Facebook campaigns to reach highly motivated players and boost your ROI.

Data that you get:

- Demography (Age, Gender)
- Geo, Region, State
- Language
- Device

- Player's Intent and Preferences
- More to come..

+ up to 10% conversion to FTD

+ up to 20% LTV boost

Forecast numbers



More services for your quick growth



Retention. Triggered emails:

Let our triggered mail systems push EACH of your PLAYERS to 5 FTDs.

Mini-Sites:

Take all from your brands' organic SEO. Be safe from SEO parasites



SEO Reviews Gamification:

More Intent, More Views, More Traffic, more benefits from your SEO Review





Join Our High-Traffic Platform Now!

Contact Us:

<u>casinosanalyzer.com/contacts</u>

- Demography (Age, Gender)
- Geo, Region, State
- Language
- Device

- Player's Intent and Preferences
- More to come..

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Forecast numbers

